

## COMPANY OVERVIEW

Altec Resource Group empowers federal contractors with comprehensive management solutions designed for success. Our expertise spans professional recruitment services, website design and development, IT infrastructure, network security and marketing and sales development. We are driven by a mission to deliver innovative tailored solutions that enhance efficiency, fortify security, and propel growth for our clients.

## **CORE COMPETENCIES**

- Recruitment Services: Specialized talent acquisition for government contractors, with a focus on niche roles and security-cleared positions. Our teams have access to premium job portals and an extensive internal database for drastically reduced time-to-fill for our clients.
- IT and Network Security: Offering comprehensive solutions in cybersecurity and infrastructure management, we ensure your operations are secure against evolving threats. Our services include implementing cutting-edge security measures and maintaining robust IT infrastructures.
- Digital Marketing and Sales Development: Our team delivers targeted CRM campaigns, high-quality content creation, and optimized user experiences designed to improve conversion rates. We also offer dedicated sales development teams that transform marketing qualified leads into successful sales outcomes.

#### **GET IN TOUCH**

To learn how Altec RG's solutions can help you accelerate your company growth, visit <a href="https://www.altecrg.com">www.altecrg.com</a>



+1 (703) 652-8449



info@altecrg.com

# **DIFFERENTIATORS**

- Federal Contracting Expertise: In-depth knowledge of government contracting requirements and the unique needs of security clearance roles.
- Client-Centric Focus: Prioritizing a deep understanding of each client's challenges and objectives to deliver personalized, results-driven solutions.
- Comprehensive Service Offerings: A single source for strategic growth support, managing multiple operational aspects from IT infrastructure to targeted marketing campaigns.

### **PAST PERFORMANCE**

- Public Sector Recruitment: Enabled rapid staffing for extensive government projects across agencies such as the DoD, DHS, and NASA, by building a specialized candidate database and employing a targeted recruitment strategy (Read Case Study)
- Private Sector Recruitment: Facilitated a significant growth from 50 to 500 employees for a rapidly expanding IT company by implementing a strategic recruitment plan that streamlined the hiring process and leveraged an extensive candidate database, efficiently meeting the demands of high-profile clients and securing more contracts. (Read Case Study)
- Marketing & Sales Development:
  Revitalized a multi-million dollar SaaS
  company's sales process by deploying a
  specialized team of Sales Development
  Representatives (SDRs), surpassing their
  MQL targets and increasing lead generation
  by 50% (Read Case Study)